

Below is why we may use your personal data

Purpose / Activity	Type of data	Lawful basis for processing including basis of legitimate interest.
To register you as a new customer	Identity Contact	Performance of a contract with you
To manage our relationship with you to notify you about information relevant to our services and any changes to our policies.	Identity Contact Marketing and Communication	Performance of a contract with you Necessary to comply with a legal obligation Necessary to keep our records updated and to analyse how our customers use our services.
To administer and protect our business	Identity Contact	Necessary for running our business, provision of administration, and in the context of a business reorganisation
To make suggestions and recommendations to you about services that may be of interest to you	Identity Contact Marketing and Communication	Necessary to develop our products / services and grow our business.